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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1965

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released September 22, 1965
1300-A New P O. Bldg., Chicago, Ill. 60607

DEC 14 1965

ICE CREAM PRODUCTION

CURRENT SERIAL RECORDS

Ice cream production in the United States during August, estimated at 78,020,000 gallons, was 6 percent greater than in August 1964 and 3 percent more than the 1959-63 average for the month, the Crop Reporting Board reports. Seasonally, production declined 3 percent from July, compared with 10 percent at this time a year ago and virtually no change in the preceding 5-year period. Temperatures averaged below normal during August in most of the country. Areas with temperatures normal or above, some with important population centers, were the following: (1) A large western area including the Pacific Coast and extending eastward along the northern and southern borders; (2) North Atlantic sections including New York City, southern New England and Baltimore and Washington, D.C; (3) Most of the South Atlantic Coast; (4) A portion each of Texas and Arkansas.

Ice cream production increased from August 1964 in all regions of the country. Increases ranged from 3 percent in both the East North Central Region and the Mountain States to 12 percent in the West North Central. Output was up 7 percent in the North Atlantic States and 9 percent in the South Atlantic. Other regional gains were 5 percent in the South Central and 8 percent in the Pacific. In the three leading-producing states, manufacture was up 6 percent in New York, 7 percent in Pennsylvania and 5 percent in California. All other states showed increases except New Jersey, Ohio, West Virginia, Alabama and Oklahoma.

Compared with the August 1959-63 average, production increased in all regions except the South Central, where it was about steady. Output increased 2 percent in both the North Atlantic States and the East North Central. Production gained 4 percent in the West North Central Region and 3 percent in the South Atlantic. In the West, output was 1 percent more in the Mountain States and 11 percent greater in the Pacific. Production was down 1 percent in Pennsylvania, but up 2 percent in New York and 10 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average 1/	1963	1964		1959-63 Av.	1964
	Thousand Gallons				Percent	
January	44,916	47,288	48,750	49,680	+ 11	+ 2
February	46,482	46,888	50,085	49,885	+ 7	0
March	55,525	55,694	57,961	59,845	+ 8	+ 3
April	57,851	62,046	59,912	62,525	+ 8	+ 4
May	65,190	66,724	66,386	66,585	+ 2	0
June	72,816	70,480	74,573	74,440	+ 2	0
July	75,768	78,577	81,188	80,300	+ 6	- 1
August	75,779	75,720	73,400	78,020	+ 3	+ 6
EIGHT MONTH TOTAL	494,327	503,417	512,255	521,280	+ 5	+ 2
September	63,323	60,765	66,341			
October	54,787	58,917	56,626			
November	47,375	48,850	51,058			
December	44,696	45,648	49,287			
TWELVE MONTH TOTAL	704,508	717,597	735,567			

1/Short-time averages included for Alaska and Hawaii.
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PRODUCTION OF ICE CREAM: AUGUST 1965

9-22-65

STATE AND GEOGRAPHIC DIVISION	5-YEAR AUGUST AVERAGE 1959-63 1/	AUGUST			PERCENT CHANGE IN AUGUST 1965 PRODUCTION FROM:	
		1963 1/	1964 1/	ESTIMATED 1965	5-YEAR AVERAGE	1964
		Thousand Gallons			Percent	
Massachusetts	3,283	3,394	3,277	3,740	+ 14	+ 14
Connecticut	943	927	448	890	- 6	+ 99
New York	8,322	8,202	7,979	8,450	+ 2	+ 6
New Jersey	2,276	2,388	2,563	2,200	- 3	- 14
Pennsylvania	7,956	7,590	7,361	7,850	- 1	+ 7
Other N.A. States .	1,381	1,331	1,358	1,410	+ 2	+ 4
NO. ATLANTIC STATES	24,161	23,832	22,986	24,540	+ 2	+ 7
Ohio	4,377	4,299	4,059	4,000	- 9	- 1
Indiana	3,079	3,032	3,129	3,260	+ 6	+ 4
Illinois	3,933	3,902	4,152	4,200	+ 7	+ 1
Michigan	3,575	3,546	3,630	3,660	+ 2	+ 1
Wisconsin	2,544	2,519	2,486	2,780	+ 9	+ 12
E. N. CENTRAL STATES	17,508	17,298	17,456	17,900	+ 2	+ 3
Minnesota	2,066	2,237	2,076	2,500	+ 21	+ 20
Iowa	1,100	969	947	1,080	- 2	+ 14
Missouri	1,883	1,826	1,710	1,770	- 6	+ 4
N. & S. Dakota	518	518	469	515	- 1	+ 10
Nebraska	870	849	883	940	+ 8	+ 6
Kansas	665	646	535	580	- 13	+ 8
WEST NO. CENT. STATES	7,102	7,045	6,620	7,385	+ 4	+ 12
District of Columbia	746	753	692	700	- 6	+ 1
Maryland	1,402	1,270	1,298	1,480	+ 6	+ 14
Virginia	1,293	1,377	1,249	1,325	+ 2	+ 6
West Virginia	505	476	620	600	+ 19	- 3
North Carolina	1,527	1,567	1,481	1,640	+ 7	+ 11
Georgia	888	827	872	1,060	+ 19	+ 22
Florida	1,842	1,896	1,587	1,770	- 4	+ 12
Other S.A. States .	846	942	776	785	- 7	+ 1
SO. ATLANTIC STATES	9,049	9,108	8,575	9,360	+ 3	+ 9
Tennessee	1,574	1,530	1,443	1,470	- 7	+ 2
Alabama	880	876	823	760	- 14	- 8
Louisiana	873	772	752	810	- 7	+ 8
Oklahoma	598	539	612	570	- 5	- 7
Texas	2,249	2,420	2,311	2,540	+ 13	+ 10
Other S.C. States	1,205	1,222	1,082	1,255	+ 4	+ 16
SO. CENTRAL STATES	7,379	7,359	7,023	7,405	0	+ 5
Colorado	860	916	831	860	0	+ 3
Other Mt. States ..	1,654	1,659	1,619	1,675	+ 1	+ 3
MOUNTAIN STATES	2,514	2,575	2,450	2,535	+ 1	+ 3
Washington	1,310	1,271	1,291	1,450	+ 11	+ 12
Oregon	604	582	569	680	+ 13	+ 20
California	5,932	6,433	6,213	6,550	+ 10	+ 5
PACIFIC STATES	7,846	8,286	8,073	8,680	+ 11	+ 8
UNITED STATES 2/	75,772	75,720	73,400	78,020	+ 3	+ 6

1/From enumerations. 2/Includes Alaska and Hawaii.

Production of ice milk in the United States was estimated at 28,850,000 gallons during August, the Crop Reporting Board reports. This is 11 percent above August 1964 and 32 percent greater than the 1959-63 average for the month. Cumulative output the first eight months of this year was up 7 percent from the same months in 1964 and 40 percent from the 5-year average. Production decreased 7 percent from July to August this year, compared with 12 percent at this time in 1964 and only 1 percent in the 1959-63 period. All regions showed seasonal declines except the South Atlantic.

Compared with August 1964, production was down slightly in the South Central Region and was unchanged in the North Atlantic. Substantial increases occurred in all remaining regions of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED 1965	CHANGE FROM:	
	1959-63 Average 1/	1963	1964		1959-63 Av.	1964
	Thousand Gallons				Percent	
January	7,182	8,934	10,079	11,185	+ 56	+ 11
February	8,007	9,861	11,333	11,865	+ 48	+ 5
March	11,175	13,799	14,943	16,330	+ 46	+ 9
April	13,944	17,482	18,517	19,665	+ 41	+ 6
May	17,607	21,745	23,107	24,710	+ 40	+ 7
June	20,509	24,384	26,639	27,460	+ 34	+ 3
July	22,169	27,128	29,392	30,945	+ 40	+ 5
August	21,872	26,188	25,899	28,850	+ 32	+ 11
EIGHT MONTH TOTAL	122,465	149,521	159,909	171,010	+ 40	+ 7

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Sherbet production in the United States during August was estimated at 5,285,000 gallons - 3 percent more than both in August 1964 and the 1959-63 average for the month. The total through August this year was 2 percent less than in the first eight months of 1964, but 4 percent more than the 5-year average. The seasonal decline from July to August was 8 percent this year, compared with 17 percent in 1964 and 9 percent on the average in the 1959-63 period. Seasonal losses occurred in all regions except the Mountain and the Pacific.

Compared with August 1964, output decreased in the East North Central Region and the West North Central. Increases occurred in the remaining regions.

PRODUCTION OF SHERBET, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED 1965	CHANGE FROM:	
	1959-63 Average 1/	1963	1964		1959-63 Av.	1964
	Thousand Gallons				Percent	
January	1,976	2,218	2,349	2,345	+ 19	0
February	2,060	2,128	2,360	2,390	+ 16	+ 1
March	2,834	2,996	3,091	3,135	+ 11	+ 1
April	3,472	3,777	3,590	3,670	+ 6	+ 2
May	4,490	4,423	4,552	4,590	+ 2	+ 1
June	5,290	5,029	5,529	5,065	- 4	- 8
July	5,660	6,081	6,162	5,750	+ 2	- 7
August	5,148	5,184	5,109	5,285	+ 3	+ 3
EIGHT MONTH TOTAL	30,930	31,836	32,742	32,230	+ 4	- 2

1/Short-time averages included for Alaska and Hawaii.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 5,600,000 gallons in August. This is 1 percent more than in August 1964 and 4 percent greater than the 1959-63 average for the month. Total output in the first eight months of this year was up 1 percent from the corresponding period in 1964 and 9 percent from the 5-year average.

Production declined 6 percent from July to August this year, compared with 8 percent at this time in 1964. Output decreased from July in only the following states: Illinois, Missouri, Oklahoma and Texas. Production was unchanged in Montana. Increases occurred in all the other important-producing states.

Compared with August 1964, output was smaller in Arkansas, Louisiana, Texas and Arizona. Increases were shown in all the other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	2,734	3,065	3,200	3,315	+ 21	+ 4
February	2,996	3,158	3,203	3,345	+ 12	+ 4
March	3,790	4,211	4,013	4,070	+ 7	+ 1
April	4,008	4,469	4,486	4,540	+ 13	+ 1
May	4,691	5,060	4,845	4,920	+ 5	+ 2
June	5,192	5,046	5,474	5,325	+ 3	- 3
July	5,358	5,659	6,019	5,935	+ 11	- 1
August	5,362	5,652	5,542	5,600	+ 4	+ 1
EIGHT MONTH TOTAL	34,131	36,320	36,782	37,050	+ 9	+ 1

WATER ICE PRODUCTION

Manufacture of water ices in the United States during August totaled 5,295,000 gallons - 16 percent greater than in August 1964 and 14 percent more than the 1959-63 average for the month. The January-August output this year was 1 percent more than in the first eight months of last year and 8 percent greater than the 1959-63 average. Output declined 17 percent from July to August. This compares with 31 percent at this time in 1964 and 18 percent on the average in the preceding 5-year period. Seasonal decreases occurred in all regions except the West.

Compared with August 1964, production was more in all regions of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	762	801	951	910	+ 19	- 4
February	1,017	1,017	1,218	1,235	+ 21	+ 1
March	2,022	2,126	2,252	2,235	+ 11	- 1
April	3,479	3,697	3,383	3,295	- 5	- 3
May	4,933	4,776	5,090	5,320	+ 8	+ 5
June	5,868	5,596	6,168	5,920	+ 1	- 4
July	5,677	6,039	6,646	6,395	+ 13	- 4
August	4,662	4,539	4,569	5,295	+ 14	+16
EIGHT MONTH TOTAL	28,420	28,591	30,277	30,605	+ 8	+ 1

1/Short-time averages included for Hawaii.